**Advisors Analysis Page**

**Advisor Filters**

* The **Advisor Filter** should only include the following advisors, with **forced single selection**:
  + *360 One – Alpha PMS*
  + *360 One – Mandate*
  + *360 One – RIA*
  + *Buoyant*
  + *Enam*
  + *Samurai*
  + *Unifi*
  + *Vallum*

**1. Key Metrics**

**a) Net Contributions**

* If the selected advisor is one of the following:  
  {"Samurai", "Buoyant", "360 One - Mandate", "360 One - Alpha PMS", "Enam", "Unifi", "Vallum"}
  + Calculate the **Net Contributions** from the Tbl\_Capital\_Register[cashflow] column.
  + Sum the **cashflow** from inception until the selected date.
  + **Title:** *Net Contributions*
* Otherwise:
  + Calculate **Holding Cost** from Dashboard\_Holding for the selected date.
  + **Title:** *Holding Cost*

**DAX Calculation: Net\_Contributions\_In\_Cr**

DAX

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VAR PreviousMonthDate = SELECTEDVALUE(CalendarDim[Date], MAX(CalendarDim[Date]))

VAR DayOfWeek = WEEKDAY(PreviousMonthDate, 2) -- 1 for Monday, 7 for Sunday

VAR AdjustedDate =

SWITCH(

TRUE(),

DayOfWeek = 6, PreviousMonthDate - 1, -- If Saturday, move to Friday

DayOfWeek = 7, PreviousMonthDate - 2, -- If Sunday, move to Friday

PreviousMonthDate -- Otherwise, keep the same date

)

VAR Contributions = SUM(Tbl\_Capital\_Register[cashflow])

VAR Contributions\_In\_Cr = DIVIDE(Contributions, 10000000, 0)

VAR Contributions\_Return =

CALCULATE(ABS(Contributions\_In\_Cr), CalendarDim[Date] <= AdjustedDate)

RETURN

SWITCH(

TRUE(),

SELECTEDVALUE('test\_mapping'[Advisor\_Name]) IN

{"Samurai", "Buoyant", "360 One - Mandate", "360 One - Alpha PMS", "Enam", "Unifi", "Vallum"},

Contributions\_Return,

[Final\_Holding\_Cost\_CM\_Crs]

)

**b) Portfolio Value**

* Same as **Current Market Value**, but displayed as **Portfolio Value**.
* Calculated from Dashboard\_Holding for the selected date and advisor.

**c) XIRR %**

* **XIRR calculation** remains the same as previously defined.

**d) Static Benchmark (Left-Side)**

* The **benchmark index** changes based on the selected advisor:
  + **360 One - Mandate** → Nifty 50 TRI
  + **360 One - Alpha PMS** → Nifty 500 TRI
  + **360 One - RIA** → Nifty 500 TRI
  + **Buoyant, Unifi, Vallum** → BSE 500 TRI
  + **Samurai** → Nifty 50

**e) Dynamic Benchmark (Right-Side)**

* This benchmark updates based on the **index selection** provided to the user.

**2. Portfolio Summary**

**Metrics (Ordered):**

1. **Investments**
2. **Contributions**
3. **Withdrawals**
4. **Realized Profit & Loss**
5. **Unrealized Profit & Loss**
6. **Cash Allocation**
7. **Total**

**a) Investments**

* If the selected advisor is one of:  
  {"360 One - RIA", "Direct", "Samurai - Amit", "Samurai - Direct"}
  + Show the **Holding Cost** of the advisor and label it as *Investments*.
  + *Do not display Contributions.*

**b) Contributions**

* If the selected advisor is one of:  
  {"Samurai", "Buoyant", "360 One - Mandate", "360 One - Alpha PMS", "Enam", "Unifi", "Vallum"}
  + Calculate **cashflow** from inception until the selected date.
  + Label it as **Contributions**.

**c) Withdrawals**

* If the selected advisor is one of:  
  {"Samurai", "Buoyant", "360 One - Mandate", "360 One - Alpha PMS", "Enam", "Unifi", "Vallum"}
  + Calculate **cashflow** from inception until the selected date.
  + Label it as **Withdrawals**.

**d) Realized Profit & Loss**

* Calculate **Profit & Loss** from the Tbl\_Profit & Loss table.
* **Timeframe:** From inception until the selected date for the advisor.

**e) Unrealized Profit & Loss**

* Formula: **Market Value - Holding Cost**

**f) Cash Allocation**

* Retrieve **cashflow** from Tbl\_Bank\_Book for the selected advisor.
* Calculate from inception until the selected date.
* Convert the value to **crores**.

**g) Total Calculation**

DAX

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[Contributions\_In\_Cr] + [Investments\_In\_Crs] - [Withdrawals\_In\_Cr] +

[Realized GainLoss] - [Final\_Current\_Value\_Crs] + [Unrealized Profit]

**3. Portfolio Holdings**

**Columns:**

* **Securities** – Retrieved from Tbl\_Security\_Master
* **Holding Cost** – From Dashboard\_Holding (as calculated earlier)
* **Market Value** – From Dashboard\_Holding (as calculated earlier)
* **MoM %** (Month-over-Month Change)
* **YoY %** (Year-over-Year Change)
* **% Holding** – Convert **Market Value** into a percentage

**DAX for MoM % (Final\_MoM\_CMV\_Advisors)**

DAX

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VAR Stock\_Holding\_Chng = [Holding\_Cost\_New] - [PM\_Holding\_Cost\_Final]

VAR MoM =

([Current\_Value\_New] - ([PM\_Current\_Value\_Final] + Stock\_Holding\_Chng)) /

([PM\_Current\_Value\_Final] + Stock\_Holding\_Chng)

RETURN

IF(

ISBLANK([test\_holding]) || ISBLANK([Holding\_Cost\_New]),

BLANK(),

MoM

)

**DAX for YoY % (Final\_YoY\_CMV\_Advisors)**

DAX

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VAR Stock\_Holding\_Chng = [Holding\_Cost\_New] - [PM\_Holding\_Cost\_Final]

VAR YoY =

([Current\_Value\_New] - ([PM\_Current\_Value\_Final] + Stock\_Holding\_Chng)) /

([PM\_Current\_Value\_Final] + Stock\_Holding\_Chng)

RETURN

IF(

ISBLANK([test\_holding]) || ISBLANK([Holding\_Cost\_New]),

BLANK(),

YoY

)

**% Holding Calculation**

* Convert the **Market Value** column into a percentage.